



I'm a fashion product developer with over 15 years' experience. I specialize in color, print and pattern, with a background in design and visual merchandising.

EXPERIENCE

Senior Designer — JUXU Sport

2016 - Present, *New York*

- Managed all cross-functional teams: tech design, production, visual, etc.
- Created color palette and key items
- Researched/comp-shopped for each season
- Created sketches of all styles
- Communicated daily with overseas factories regarding all sample development

Color, Print & Pattern Specialist — Belldini, Inc., *DM Private Label division*

2015, *New York*

Clients include: Dillard's, Appleseed's, Bon-Ton, Christopher & Banks

- Created trend and concept boards for all accounts
- Led trend presentations to retailers
- Managed library of color, prints, and patterns
- Worked with art studios to develop and re-design prints

Director of Print and Color — Lana Fashionwear, Inc.

2011 – 2014, *New York*

Clients include: Ralph Lauren, Orvis, Dillard's, Destination Maternity

- Created trend & concept boards for all accounts
- Prepared color palettes by month and season
- Responsible for color approvals, lab dips, and print strikes-offs
- Coordinated and collaborated across all internal design teams

Associate Designer — KAZU Apparel Group

2009 – 2013, *New York*

Clients include: Macy's, Sandy Starkman Private Brand

- Curated new seasonal fabric & trim directions
- Research/comp-shopped domestic & international market trends
- Worked directly with technical design and production teams
- Assisted on all new style development with senior designer

Assistant & Product Developer — Sandy Starkman Co.

1998 – 2009, *New York*

Clients include: Nieman Marcus, Bloomingdale's, Bergdorf Goodman, Chico's, Coldwater Creek, Boston Proper

- Supervised development of all garments, fabrics, and trim
- Factory travel to India & China to oversee sampling and production
- Assisted with garment fittings
- Researched/comp-shopped for each season

EDUCATION

Fashion Institute of Technology

Textile Design

2000 – 2002

University of Buenos Aires

Bachelor's

1984 – 1987

SKILLS+ CONTACT

Adobe Illustrator, Photoshop

Microsoft Word, Excel

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